

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property  
Organization  
International Bureau



(43) International Publication Date  
11 November 2004 (11.11.2004)

PCT

(10) International Publication Number  
**WO 2004/097505 A2**

- (51) International Patent Classification<sup>7</sup>: **G02F**
- (21) International Application Number:  
PCT/US2004/012583
- (22) International Filing Date: 23 April 2004 (23.04.2004)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:  
60/465,196 24 April 2003 (24.04.2003) US
- (71) Applicant (for all designated States except US): **AL-  
PHAMICRON, INC.** [US/US]; 277 Martinel Drive, Kent,  
OH 44240 (US).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): **MILLER, Roy**  
[US/US]; 3333 Parnell Drive, Akron, OH 44319 (US).

**HUPPER, Joshua** [US/US]; 703 South Lincoln Street,  
Kent, OH 44240 (US). **TAHERI, Bahman** [US/US]; 2030  
Garden Lane, Hudson, OH 44236 (US). **KOSA, Tamas**  
[US/US]; 1480 Stratford Drive, Kent, OH 44240 (US).

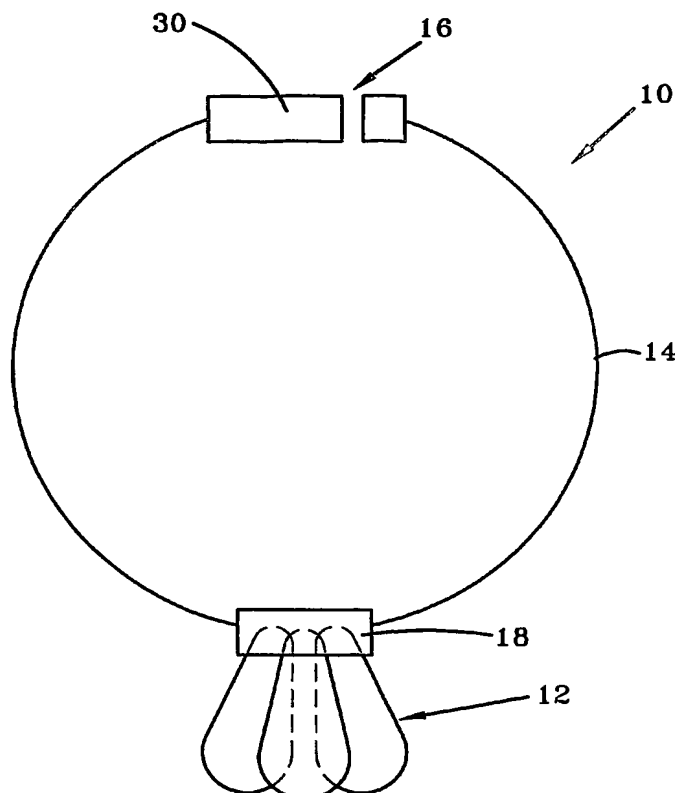
(74) Agents: **MORTON, Andrew et al.**; 106 S. Main Street,  
First National Tower, 4th Floor, Akron, OH 44308 (US).

(81) Designated States (unless otherwise indicated, for every  
kind of national protection available): AE, AG, AL, AM,  
AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN,  
CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI,  
GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE,  
KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD,  
MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG,  
PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM,  
TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM,  
ZW.

(84) Designated States (unless otherwise indicated, for every  
kind of regional protection available): ARIPO (BW, GH,

[Continued on next page]

(54) Title: **LIQUID CRYSTAL ACCESSORIES**



(57) Abstract: An accessory article incorporating liquid crystal materials includes at least one liquid crystal cell and at least one formable member for carrying the liquid crystal cell. The article includes a driving circuit connected to the at least one liquid crystal cell to control the appearance thereof. The liquid crystal cell comprises a pair of opposed substrates, wherein each the substrate has an electrode disposed thereon and facing the other the substrate with a gap that receives the liquid crystal material. Application of an electric field by the driving circuit allows the liquid crystal cell to reflect a desired color and in a desired logo or shape.



GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

**Published:**

— *without international search report and to be republished upon receipt of that report*

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